



# MAHAMUD SHARIF

VISUAL COMMUNICATION DESIGNER



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Website

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## PORTFOLIO

**Bē**

Behance

[www.behance.net/cg\\_sharif10](http://www.behance.net/cg_sharif10)

## SOCIAL



Skype

mm.sharif10



LinkedIn

[linkedin.com/in/mm-sharif/](https://linkedin.com/in/mm-sharif/)



Facebook

[facebook.com/sharif110/](https://facebook.com/sharif110/)

## EDUCATION

**BA in Graphic Design & Multimedia | CGPA 3.19/4.00**

Shanto-Mariam University Of Creative Technology.

Dhaka / Bangladesh / 2013 - 2017

## SKILLS

- PROBLEM SOLVING
- THINKING CREATIVELY
- BRAND DEVELOPMENT
- ATTENTION TO DETAIL
- VERBAL COMMUNICATION
- TEAM LEADERSHIP
- SELF-MOTIVATION

## PROFILE

I've been into creating highly creative and versatile graphic work for the past 6+ years along with piling up extensive experience in digital media, branding, marketing, and print media design. Right now I am focusing on leaving my mark in the design world with some of the finest creations.

## WORK EXPERIENCE

### Senior Brand Designer

*iBOS Limited / Marketing Team / July 2021 to Present*

iBOS limited, the IT concern of Akij Group is the fastest-growing software company in Bangladesh. As their Senior Brand Designer I'm taking care of the following responsibilities -

- Creating layouts, color schemes, fonts, and artwork that align with brand goals.
- Demonstrating superior design capabilities and provide interpretation.
- Creating finished copy and art using Illustrator and Photoshop.
- Helping to develop other team members' knowledge of design thinking, brand experience and design-driven storytelling.
- Coordinating with outside agencies and vendors on print and product packaging projects.

### Senior Graphic Designer

*Magnito Digital Limited / Art Team / June 2019 to July 2021*

Magnito Digital is one of the largest and most renowned digital marketing agency in Bangladesh, having won Spikes Asia 2017, CAMPAIGN ASIA - DIGITAL AGENCY OF THE YEAR four times, and many more. I was a member of their art team, and grabbed a promotion throughout the journey in the organization. I was handling content operation of reputable FMCG brands, entertainment brand, and a telecom company there. My duties were limited to -

- Collaborating with the art team and communication with the account manager as to the client's brief.
- Creating campaign assets, including but not limited to digital, newsletters, ads, landing pages, and social media.
- Providing ideas and thoughts for projects or camping and new design solutions for brand communication marketing campaigns.

## EXPERTIZE

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- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE AFTER EFFECTS
- ADOBE INDESIGN
- FIGMA
- MAYA
- POWERPOINT
- MICROSOFT WORD

## REFERENCE

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### **Syed Muhammad Nahiyen**

*UI/UX Manager at Robi Axiata Ltd.*

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### **Chowdhury Santanu Barua**

*Associate Art Director at MiME 360*

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## EXPERIENCE CONTINUED

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### **Graphic Designer**

*DataQuest Tech Limited / Creative Team / Aug2018 to June 2019*

DATAQUEST Limited is an in-house advertising agency owned by LR Global BD (MNC). I was working with the design team there where I have worked for fintech, health, lifestyle and NGOs. Additionally, there were a number of other duties including -

- Developing campaigns, images, photographic content, images, posts, and graphics.
- Cooperating with fresh designers and supporting other departments in all forms of design communication.
- Collaborating on projects with animators and making static assets for animation.
- Executing corporate identity and support UI/UX team and competing in cutting-edge invention and design methods.

### **Visualizer | Internship**

*Analyzen Bangladesh Limited / Design Team / Nov 2016 - Mar 2017*

Analyzen Bangladesh Ltd. Fullye oldest digital marketing agency based in Bangladesh handling digital marketing operations of numerous local and international brands exist. I was part of their design team as intern visualizer where I contributed to -

- Creating initiatives, visual materials, static content, graphics, and postings.
- Working closely with the art team, and creating visuals for various channels such as social media, advertising, and campaigns.
- Learning independently all design steps from initial concept to implementation.

## INTERESTS

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Bicyclete



Travelling



Cooking



Painting



Photography

## LINGUAGES

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### **Bangla**

*Native speaker*

### **English**

*Near native / fluent*